



Access to Dental Care Summit
March 23-25, 2009

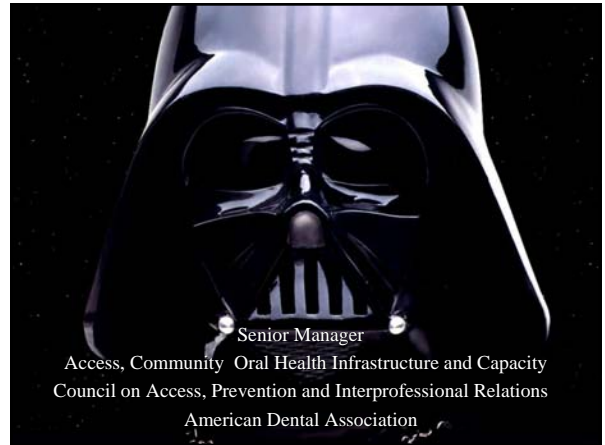


March 3, 2008

...entered an alternate
universe...



HRSA Regional Dental Consultant
Captain, U.S. Public Health Service



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Access, Community Oral Health Infrastructure and Capacity
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American Dental Association



Res. 17H-2007

The Access to Care Summit will include:

- a broad spectrum of stakeholders in order to consolidate information about current events focused on improving access to care activities
- develop a coordinated strategy for addressing access to oral health care challenges
- establish metrics for activities related to the defined strategies.

Access Summit Synopsis

- **Past** (Dr. Steve Geiermann)
- **Present** (Dr. Larry Hill)
- **Future** (Dr. Lindsey Robinson)

Preparing for the Summit

- Twelve Stakeholder Groups
- The Question @ *Future Search*
- Goals for the Summit

Stakeholder Groups

- Dental special interest groups
- Dental education and research communities
- Finance partners (foundations, grant makers, and insurers)
- Advocacy groups
- Healthcare policy makers
- Dental industry/business community
- Non-dental health workers
- Federal agencies
- Safety net dental providers
- ADA leadership
- State dental executive directors
- Volunteer dental leaders



The Question

What are we going to do, in the short and the long term, both individually and collectively, to assure optimal oral health through prevention and treatment for underserved people?



Goals for the Summit

- To create a common vision for long term improvement to access to oral health care
- To engage in participatory problem solving, where the knowledge and perspectives of different sources of expertise and interests work together, so that all aspects of the challenges to improve oral health are addressed collaboratively

Goals for the Summit

- To identify and discuss new approaches and initiatives, which all stakeholders can support, to address oral health disparities and access for the underserved
- To develop a draft implementation plan for improving access to care



Exploring the Past: Highlights and Milestones



Dr. Bruce Dye addressing oral health trends:
What is the metric to define access?

Exploring the Past: Highlights and Milestones



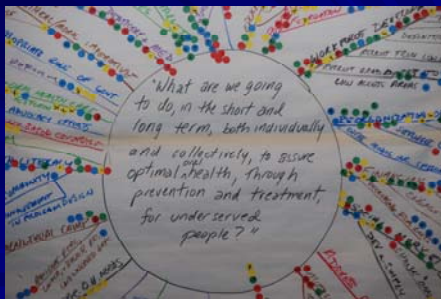
Yellow Sticky Timeline

Focus on the Present: Current Trends



Understand the forces that impact access:
Bill Smith: Social marketing vs. social advertising
Ron Chez: Access, Professionalism and Ethics

Imagine an ideal future for oral health access.



How can we get there?



Mind Map

Common Ground for the Future

Dr. Lindsey Robinson

Workgroups

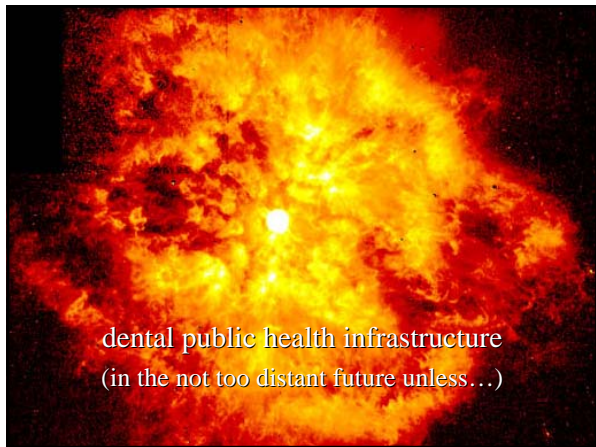
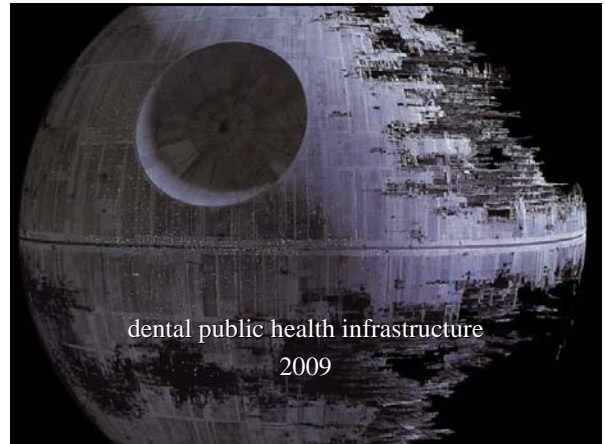
- Increasing collaboration between the dental and medical communities
- Workforce development strategies
- Strengthening dental delivery systems
- Population-based prevention and DPH infrastructure
- Financing models
- Improving oral health literacy through social marketing
- Defining and measuring the access issue
- Coordination and communication

Coordinating Workgroup

- Provide a sustainable infrastructure for action: coordination and communication
 - Seek *common ground* among all participants
 - Provide an administrative base with adequate budget and staffing
 - Develop/adopt principles of operation
 - Emphasis of public/private partnering to build rapport and support
 - Function at level of core themes
 - Serve as a neutral convener and/or spokesperson giving the overall effort a "face"
 - Seek linkages with other groups, both specific and general

Coordinating Workgroup

- Explore an existing entity as an initial home base
- Explore potential for diverse funding support
- Coordinate workgroups and outcomes
- Estimated \$1M budget needed over 5 years to develop and implement work plan



"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."

-- Margaret Mead



For more information:

- About the *Access to Dental Care Summit*, contact Dr. Steve Geiermann at geiermanns@ada.org
- About the *ADA Medicaid Provider Symposium*, see <http://www.ada.org/prof/resources/topics/access.asp#symposium>